



BELOW THE LINE ADVERTISING SERVICE

Driving Brands Beyond Digital

Ads on Streets is a leading offline marketing and branding solutions provider helping brands gain real-world visibility through impactful advertising formats such as transit media, hoardings, and brand activations.

Web : www.adsonstreets.com

Mail : info@adsonstreets.com

TYPES OF BTL ADVERTISEMENT

• BE SEEN. BE REMEMBERED. •



OUTDOOR BRANDING

High-impact visibility
in public spaces.



IN-STORE BRANDING

Engage shoppers
at the point of sale.



SAMPLING & PRODUCT PROMOTION

Create trials. Build trust.
Drive loyalty.



ACTIVATION & ROADSHOWS

Bring your brand
directly to the audience.



EVENTS & SPONSORSHIPS

Build connections.
Create lasting impact.



TRANSIT ADVERTISEMENT

Reach more people
wherever they go.



TARGETED REACH



DIRECT ENGAGEMENT



MEASURABLE IMPACT



CREATIVE SOLUTIONS

CONNECTING BRANDS. CONNECTING PEOPLE.

BENEFITS OF BTL ADVERTISING

- *Target the Right People – Focus on a specific audience*
- *Personal Connection – Direct interaction builds trust*
- *Real Conversations – Two-way communication with customers*
- *Budget Friendly – More impact with less spend*
- *Location-Based Reach – Perfect for local marketing*
- *Try Before You Buy – Samples, demos, activations*
- *Easy to Track – Clear and measurable results*
- *Stronger Engagement – People remember experiences more*

CLIENTS WHO TRUST US

DELHIVERY

 **Shiprocket**

Uber

OLA

 **rapido**

 **GAUTAM SOLAR**



KEI
Wires & Cables

aap
AAM AADMI PARTY



NEXT IAS
A UNIT OF MADE EASY GROUP

Pansari®

Pansari®


HAVELLS

Flipkart 

PORTER°


lenskart

 **Citykart®**

 **partner**

KENSTAR

PRINCE®
PIPING SYSTEMS
PRINCE PIPES AND FITTINGS LIMITED

MARVEL Tea
Since 1994

BabyJoy®
FERTILITY • IVF

V
MART



RAJ MANDIR
The Showplace of the Nation

TYPES OF BTL ADVERTISING

- TRANSIT ADVERTISING
- BRAND ACTIVATION
- INSHOP BRANDING
- NO PARKING BOARD
- RWA SOCIETY GATE BRANDING

1) TRANSIT ADVERTISING

- *AUTO BRANDING ADVERTISING SERVICES*
- *E RICKSHAW ADVERTISING*
- *BUS ADVERTISING*
- *COMMERCIAL CAB ADVERTISING*
- *MOBILE VAN ADVERTISING*
- *TRICYCLE ADVERTISING*

REGULAR AUTO HOOD ADVERTISING

A single auto travels extensively (often 80–250 km daily), exposing your brand to thousands of pedestrians, cyclists, and motorists.

Specification

- Thickness: 500-520 gsm
- Solvent printing
- complete auto rickshaw hood stitching
- Material :Rexine
- Content Area (97 x 27 inch)
- Durability: UV-resistant, waterproof, tear-resistant.



DIESEL AUTO HOOD ADVERTISING

Sharing auto rickshaw hood branding offers hyper-local, mobile advertising that maximizes brand recall.

Specification

- Thickness: 500-520 gsm
- Solvent printing
- complete auto rickshaw hood stitching
- Material :Rexine
- Content Area : one side (41 x 25 inch)
- Durability: UV-resistant, waterproof, tear-resistant.



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AUTO RICKSHAW VINYL ADVERTISING

It turns everyday transit vehicles into moving billboards, allowing brands to achieve massive daily impressions at a fraction of the cost of traditional static billboards.

Specification

- ECO / Solvent printing
- Finish: Gloss or matte finish
- Material : Monomeric PVC vinyl.
- Durability: UV-resistant, waterproof, tear-resistant.



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Specification

- ECO / Solvent printing
- Content Area : 4 doors / Full Wrap
- Finish: Gloss or matte finish
- Material : Monomeric PVC vinyl.
- Durability: UV-resistant, waterproof, tear-resistant.

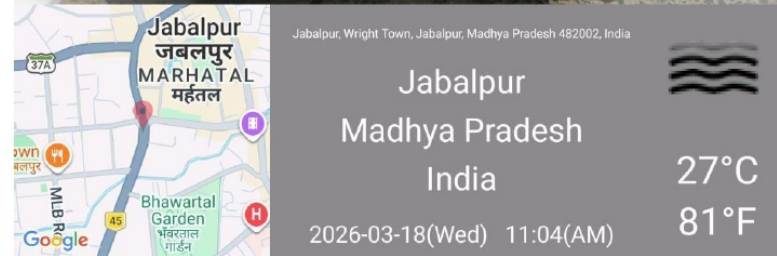
COMMERCIAL CAB BRANDING

Cab branding transforms taxis and rideshare vehicles into moving billboards. It is a highly effective, cost-efficient outdoor marketing strategy.



E-RICKSHAW ADVERTISING

E-rickshaw advertising offers highly affordable, hyperlocal mobile visibility.



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BUS BRANDING

Bus advertising transforms public transport into moving billboards, delivering massive local reach, unmissable street-level visibility, and cost-effective impressions.





E-RICKSHAW ROADSHOW

E-rickshaw roadshow advertising is a highly effective, hyper-local marketing tool.

By using moving electric vehicles as mobile billboards, brands can navigate congested city streets and penetrate deep into residential colonies where traditional billboards cannot reach.

MOBILE VAN ADVERTISING

Mobile van advertising drives dynamic, hyper-local brand exposure by bringing campaigns directly to the audience.



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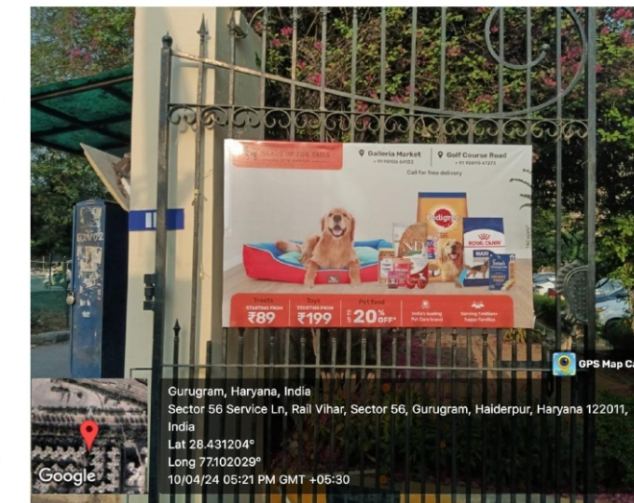
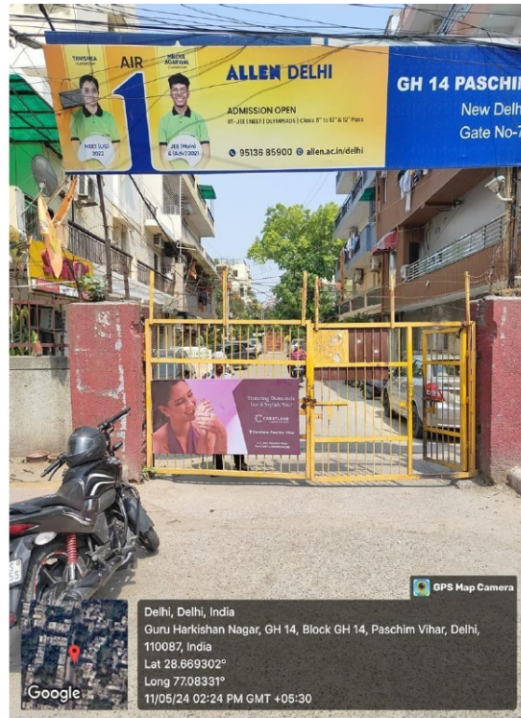
NO PARKING BOARDS



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RWA SOCIETY GATE BRANDING



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CANOPY WITH PROMOTER



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POLE KIOSK BRANDING





PRINTING SERVICES

- ECO / Solvent printing
- Offset Printing brochures, catalogs, bulk prints.
- Large Format Printing hoardings, banners, standees.
- Fabric & Vinyl Printing canopies, backdrops, branding.



THANK YOU for your Trust !

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